

YOUR ORGIN STORY  
STARTS HERE!

# UNHERO MANGA CONTEST

EVENT DATES: AUGUST 12-14  
• TIME: 2-7 PM EST

123 SKETCHWAY, MANGA CITY  
JEHIFICATEA, 100023

JOIN HERE



NOT EVERY STORY NEEDS A SAVIOR.  
THE UNHERO MANGA CONTEST INVITES  
ARTISTS TO CREATE MANGA THAT  
FOLLOWS CHARACTERS WHO DON'T  
FIT THE TRADITIONAL HERO MOLD.

This poster for the Unhero Manga Contest uses visual hierarchy, asymmetry, and a grid to create a layout that is clear, dynamic, and appropriate for a manga-themed event. The title, "Unhero Manga Contest," stands at the top of the hierarchy due to its large font size and red color. It is the boldest visual element, making it the most immediate point of focus. The tagline, "Your origin story starts here," comes next in scale. Its size gives it emphasis, and it introduces the viewer to the contest with a line that matches the tone of the event. The call to action, "Join Now," is smaller and appears in black text, which separates it visually from both the title and the body text. Its tone is more functional, prompting interaction through the QR code. The date, time, and location are in smaller white text, making them clearly readable without competing for attention. The event description is the smallest element and is treated as background information, supporting the poster's message after the viewer has absorbed the key points. A grid was used to align each element consistently while still allowing for asymmetrical balance. The unique placement of content adds movement and energy, which reflects the rule-breaking nature of the contest's theme.